

**CONCEPT NOTE**

**22 FEB 2023**

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**Sustainable Just Transition in Jharkhand  
Media's Role and Perspectives**

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**Venue : CEED Office, Ranchi**

Media plays a crucial role in creating public awareness on pressing issues of society. With ground- zero reporting, captivating human interest feature stories and consistent coverage, it usually foregrounds the informed public deliberation for bringing out a positive change.

The role of media in enlarging the awareness and discourse on one of pressing needs of our time, 'Just and Sustainable Transition' also echoes the same. The idea of 'Just Transition' has found place in the Paris Agreement (COP-21 in 2015) and Katowice (COP-24 in 2018) under the United Nations Framework Convention on Climate Change (UNFCCC). As announced in the Glasgow Convention (COP-26 in 2021), the net-zero emission target (by 2070) set by India has put greater onus on Jharkhand to follow a climate resilient and carbon neutral path.

**Challenges for Jharkhand:**

- The state will face challenges in this path considering the transition towards a green economy requires farsighted measures on decarbonising the economic sectors and securing sustainable livelihood options.
- Jharkhand is already highly vulnerable to the impacts of climate change and witnessing higher rates of desertification, and loss of important ecosystems. Therefore, the resource-rich economy of Jharkhand has to embrace cleaner energy in a big way.
- Collectively, these factors will have greater socio-economic impacts especially in the fossil-fuel dependent/coal rich districts. Since, the economy of these districts revolves around fossil fuels, they will face multiplier effects.
- The biggest challenge will be to rebuild the state-economy by fulfilling the livelihood needs, social security, and well-being of people.

**Key objectives of the workshop:**

- To enhance mutual understanding on multidimensional issues of sustainable just transition in Jharkhand through sharing of knowledge and perspectives for better results on the ground.
- To engage media professionals to support in creating public awareness and enable them to play a bigger role in a solution approach in society.

**Contact details:**

Swati Anand, CEED, Email: [swati@ceedindia.org](mailto:swati@ceedindia.org)

Arvind Kumar, CEED; Email: [arvind@ceedindia.org](mailto:arvind@ceedindia.org)